## Kareka Green Joseph

Associate Producer

Professional Producer and Editor with over four years of experience in the entertainment industry who works well under pressure.



karekagreen3@gmail.com 🔀

8058139538

Los Angeles, CA

www.karekagreenjoseph.com/

linkedin.com/in/karekagreen in

#### PROFESSIONAL EXPERIENCE

#### **Associate Producer**

Blavity, Inc.

07/2019 - Present

Los Angeles, CA

Achievements/Tasks

- Develop new and existing shows for our brands
- Lead and coordinate a small team of videographers and hosts for different shoots, as well as working alongside our Creative and Sales teams for branded campaigns
- Film and edit in-house shoots using Adobe Suite

# **Production Coordinator** Blavity, Inc.

01/2019 - 06/2019

Los Angeles, CA

Achievements/Tasks

- Organized and managed production schedules, paperwork, and deliverables
- Tracked budgets for each shoot
- Supported team and peers through each stage of production

#### Associate Producer

The Oprah Winfrey Network

07/2018 - 11/2018

West Hollywood, CA

Achievements/Tasks

- Compiled step by step instructions of each DIY project to put on show's website
- Worked closely with host and Procter & Gamble to capture social media moments

### Story Editor

Snap, Inc.

08/2017 - 07/2018

Santa Monica, CA

Achievements/Tasks

- Produced & edited Snapchat stories including Olympic, NFL, Breaking News, & the World Cup content on a local, national, & global level that had millions of views daily
- Wrote attention grabbing copy for titles, descriptions & filters that reflect current trends

#### **EDUCATION**

**Mass Communication** 

Xavier University of Louisiana

08/2011 - 05/2015

#### SKILLS

Adobe Premiere Adobe After Effects

Adobe Photoshop Final Cut Pro Avid

Sony a7 series camera DSLR camera Lighting

Audio equipment Google Suite Microsoft Office

Asana Mac Proficiency

#### OTHER PROJECTS

Freelance Producer/Editor (04/2015 – Present)

- Produced, shot, & edited creative & informative content for businesses & individuals including YouTube videos, Instagram videos, motivational content, & PSAs.
- Have worked with companies and organizations such as Kr3ativ Entertainment, Agrowtopia, and Xavier University of Louisiana.

Life Is My Movie Entertainment (03/2017 – 08/2017)

Position: Documentary Research Assistant

'Q', The Short Film (05/2016 - 05/2016)

Position: 2nd Assistant Director

Enamor: Commercial (04/2016 - 04/2016)

Position: 2nd Assistant Director

Freelance Production Assistant (11/2015 – 07/2017)

- Worked on numerous television and short film sets.
- Most notable are: World Wide Business with Kathy Ireland on Fox Business, Donnie After Dark on TVone, Chameleon Cold Brew commerical, and The ESPY's.